

**VITAE**  
**ANJELITA CADENA**

**Contact Information:**

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**Affiliation:**

Assistant Professor of Finance      University of North Texas, Denton Texas

**Education:**

|           |                   |                                   |                |               |
|-----------|-------------------|-----------------------------------|----------------|---------------|
| Ph.D.     | Finance           | University of Texas San Antonio   | San Antonio TX | December 2013 |
| Post Grad | Accounting        | University of Texas Permian Basin | Odessa TX      | Aug 2004-2005 |
| MBA       | Corporate Finance | University of Denver              | Denver CO      | June 1995     |
| B.S.      | Mathematics       | Texas A&M University, Kingsville  | Kingsville TX  | December 1981 |

**License and Certifications:**

Texas Real Estate Broker License #493733, Salesperson license 02/2002; Broker since 3/2004; Expires July 31, 2016,  
Certifications: e-PRO, GRI, Historic Housing Specialist

Previous HUD Certified Housing Instructor

Texas Real Estate Commission Certified Educator (Law of Agency, Law of Contracts, MCE Electives, Principles of Real Estate,  
Promulgated Contract Forms, RE Finance, RE Investments, RE Law, RE Math), expired, 07/2104

**Areas of Interest:**

Research: Real Estate Brokerage, Real Estate Agency, and Foreclosures

Teaching: Corporate Finance, Principles of Finance, Real Estate Finance, Personal Finance.

**Academic Positions Held:**

Assistant Professor of Finance at the University of North Texas..... Summer 2015 - present  
Assistant Professor of Finance at Our Lady of the Lake University ..... Summer 2014 – Spring 2015  
Lecturer, University of Texas at San Antonio..... Fall 2012 – Fall 2013  
Teaching Assistant, University of Texas at San Antonio ..... Fall 2010 – August 2012  
Associate Professor of Business Studies, Midland College, Midland Texas ..... Fall 2004 - Spring 2008

**Memberships:**

Academy of Business Research  
Financial Management Association International (FMA)  
American Association of Hispanics in Higher Education (AAHHE)  
National Society of Hispanic MBAs (NSHMBA)  
American Real Estate Society  
The PhD Project, Finance Doctoral Student Association  
San Antonio Board of Realtors  
Texas Board of Realtors  
National Board of Realtors

**Professional Memberships, Activities, and Service:**

Nov 2014, Session Chair, Real Estate Session, Academy of Business Research Conference in San Antonio TX  
Feb 2014, Speaker: “From there to here” at a parent/student conference at La Pryor ISD  
Dec 2013, Speaker: “How to Succeed at Higher Education” at the Migrant Education Program at the Texas Ed Svc Center 20  
Member, Permian Basin Board of Realtors, February 2002 to December 2008  
Member, Permian Basin Apartment Association, May 2006 to Dec 2007  
Faculty Senate, Midland College, May 2005-2007  
Speaker, West Texas Regional Home Expo, October 1, 2007, “First Time Homebuyer Education”  
Speaker, Midland Hispanic Chamber of Commerce, Women’s Conference, 2005  
Presenter “First Time Homebuyer” seminar through Midland Community Development Corp.

## **VITAE: ANJELITA CADENA**

### **Publications: Refereed Scholarly**

Effects of Real Estate Brokers' Marketing Strategies: Public Open Houses, Broker Open Houses, MLS Virtual Tours, and MLS Photographs with Tim Allen, Lutgert College of Business, Florida Gulf Coast University and Ronald C. Rutherford, University of South Florida (Forthcoming, 2015, Journal of Real Estate Research, Accepted Nov 2014)

An Empirical Assessment of the Value of Green in Residential Real Estate with Thomas Thomson of the University of Texas at San Antonio, (The Appraisal Journal, Accepted Feb 2015. April 2015 publication)

### **Research In Progress:**

Foreclosure Discounts in Residential Properties

### **Research Presented:**

House Flipping – What's the Upside?" with Thomas Thomson, University of Texas at San Antonio,

- Best Paper at the November 2014 Academy of Business Research.
- Presented at American Real Estate Society 2015 Conference

Foreclosure Discounts in Residential Properties with Thomas Thomson, University of Texas at San Antonio. Presented at the American Real Estate Society 2014 Conference.

Persistence in Residential Home Prices with Thomas Thomson, University of Texas at San Antonio and Carl Larsson, University of Texas at San Antonio. Presented at the American Real Estate Society 2014 Conference.

From the Courthouse Steps to Sold. Presented at American Real Estate Society, 2012 Conference.

Do you have to know it's a foreclosure to get a foreclosure discount? Presented at American Real Estate Society 2011 Conference.

How valuable are energy efficient features in residential home sales? With Thomas A. Thomson; Presented at American Real Estate Society 2011 Conference.

### **Media References:**

Interviewed for and quoted in: "Ask the Experts: What are the Pitfalls of Buying a Foreclosure?" Fall 2013;

<http://www.cardhub.com/edu/experts-discuss-pitfalls-buying-foreclosure/>

Wall Street Journal, "When Eco isn't Economic" by Adam Bonislawski, April 29, 2015; <http://www.wsj.com/articles/when-eco-isnt-economic-1430327181?KEYWORDS=Adam+Bonislawski>; referencing published article: "An Empirical Assessment of the Value of Green in Residential Real Estate" with Thomas Thomson of the University of Texas at San Antonio.

### **Courses Taught:**

2014-present, *Our Lady of the Lake University*

Masters: Economics of Global Business Conditions, Corporate Finance (Lecture and Online)

Under Graduate: Financial Institutions and Markets, Business Finance (Lecture and Online)

2010-2013, *University of Texas at San Antonio*

Principles of Business Finance

2004-2008, *Midland College:*

Accounting for Technical Managers (Hybrid Online/Lecture), Principles of Finance (Lecture and Online), Business Law I,

Principles of Business (Lecture and Online), Personal Finance (Lecture and Online)

### **Industry Experience:**

Cadena Real Estate Services, Broker/Owner, Property Manager, Instructor..... April 1, 2004to present

Sunset Heating and Air Conditioning, Partner, Financial Officer, Office Manager ..... April, 2006 – May 5, 2007

Wells Fargo Home Mortgage, Home Mortgage Consultant (Loan Officer) ..... July 1, 2003 – May 2004

Robles Real Estate, Licensed Sales Agent, HUD specialist, Property Management ..... February 2002 – March 2004

Texaco, IT Team Leader..... Jan 1982 – Jan 2002